IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

First Named Inventor:

Richard D. Martin

Conf. No.: 9008

Group Art Unit:

2454

Appln. No.:

09/923,923

Examiner:

Mohammad A. Siddiqi

Filing Date:

August 7, 2001

: Attorney Docket No.: 401-13U1

Title:

SYNDICATION METHODOLOGY TO DYNAMICALLY PLACE DIGITAL

ASSETS ON NON-RELATED WEB SITES

AMENDMENT UNDER 37 C.F.R. § 1.111

This paper is being submitted in response to the Office Action dated February 3, 2009¹ and is being filed within two months after the shortened statutory period set for a response to the Office Action. A Petition for a two-month extension of time accompanies this paper. If any additional fee is due, charge the fee to Deposit Account No. 50-1017 (Billing No. 200401.0016).

Please amend the application, without prejudice, as follows:

Amendments to the Claims begin on page 2 of this paper.

Remarks and Conclusion begin on page 5 of this paper.

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¹ The Final Office Action mailed June 11, 2009 was rescinded as being premature, and thus this paper is responsive to the outstanding Office Action dated February 3, 2009.